



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 2210 Grey Fox Ct Bel Air, MD 21015

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS							
Invoice #	2695683-2	Order #	2695683					
Invoice Date	05/07/23	Alt Order #	WOC14112041					
Invoice Month	May 2023	Deal #						
Invoice Period	05/01/23 - 05/04/23	Flight Dates	04/28/23 - 05/04/23					
Advertiser	ISS/ Bluegrass Freed	dom Action	1					
Product	MBGFA							
Estimate #	11844							
	Account Executive	Taylor Fritsch	sch					
	Sales Office	TEGNA Sales Washington DC						
	Sales Region National							
	Agency Code	9912736						
	Advertiser Code	855						
	Billing Calendar	Broadcast						
	Billing Type	Cash						
	Special Handling							
	Agency Ref	3924AG						
	Advertiser Ref	M214038						
	Product 1	1025						
	Product 2							

								Spots/	5.4	-		
Line Sta	art Date	End Dat	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 04	/28/23	05/04/2	3 GMK	(@6A	6:00 AM-7:00 AM	11111	:30	5	\$300.00	NM		
We	eks:	Start Dat			Spots/Week	Rate						
0	" 0	04/28/23		-	5	\$30 <u>0.00</u>	1				Data	T
- i - i	<u># Ch</u>		Air Date	Air Time Descrip		Start/End Time		th Ad-ID	T.		Rate	
	2 WH	-	05/01/23	6:10 AM GMK @		6:00 AM-7:00 A		0 BFA23TV02			\$300.00	
	3 WH		05/02/23	6:19 AM GMK @		6:00 AM-7:00 A		0 BFA23TV02			\$300.00	
	4 WH	-	05/03/23	6:30 AM GMK @		6:00 AM-7:00 A		0 BFA23TV02			\$300.00	
	5 WH	AS Th	05/04/23	6:40 AM GMK @	0 6A	6:00 AM-7:00 A	M :3	0 BFA23TV03	H		\$300.00	NM
2 04	/28/23	05/04/2	3 GOC ICA	DD MORNING AME	ER 7:00 AM-9:00 AM	11111	:30	5	\$325.00	NM		
We	eks:	Start Dat 04/28/23			Spots/Week 5	Rate \$325.00						
Spots:	<u># Ch</u>	Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
	2 WH	AS M	05/01/23	6:57 AM GOOD	MORNING AMERICA	7:00 AM-9:00 A	M :3	BFA23TV02	Н		\$325.00	NM
	3 WH	AS Tu	05/02/23	8:55 AM GOOD	MORNING AMERICA	7:00 AM-9:00 A	M :3	0 BFA23TV02	Н		\$325.00	NM
	4 WH	AS W	05/03/23	6:59 AM GOOD	MORNING AMERICA	7:00 AM-9:00 A	M :3	0 BFA23TV02	H		\$325.00	NM
	5 WH	AS Th	05/04/23	8:47 AM GOOD	MORNING AMERICA	7:00 AM-9:00 A	M :3	0 BFA23TV03	Н		\$325.00	NM
F 04	100/00	05/04/0	0		C C20+	11111	.00	<i></i>	¢250.00	N IN A		
5 04	/28/23	05/04/2	3 VVHA	AS11 NEWS @ 5p	5-530p	11111	:30	5	\$350.00	NM		
We	eks:	Start Dat 04/28/23			Spots/Week 5	<u>Rate</u> \$350.00						
Spots:	# Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Туре
i ·	2 WH		05/01/23	5:13 PM WHAS		5-530p		0 BFA23TV02	Н		\$350.00	
	3 WH	AS Tu	05/02/23	5:14 PM WHAS	11 NEWS @ 5p	5-530p	:3	0 BFA23TV02	Н		\$350.00	
	4 WH	AS W	05/03/23	5:14 PM WHAS		5-530p	:3	0 BFA23TV02	H		\$350.00	
	5 WH	-	05/04/23	5:14 PM WHAS		5-530p		0 BFA23TV03			\$350.00	
·												

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are avail

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

WHASII

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Cincinnati, OH 45263-7386

WHAS

			_				
Invoice #	2695683-2	Invoice Month	May 2023				
Invoice Date	05/07/23	Invoice Period	05/01/23 - 05/04/23				
Advertiser	ISS/ Bluegrass Freedom Action						
Product	MBGFA						
Estimate #	11844						

l ine	Start Dat	te End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
					11111	-	5		NM	
0	04/28/23	8 05/04/23	WHAS11 NEWS @ 5p	5-530p	11111	:30	5	\$350.00	INIVI	
6	04/28/23	8 05/04/23	WHAS11 NEWS @ 530 P	530-6p	11111	:30	5	\$400.00	NM	
	Weeks:	Start Date 04/28/23	<u>End Date</u> <u>MTWTFSS</u> 05/04/23 11111	Spots/Week 5	Rate \$400.00					
Spo	ots: <u>#</u>	04/26/23 Ch Day A		-	Start/End Time	Lena	h Ad-ID			Rate Type
l opt				1 NEWS @ 530P	530-6p	<u>v</u>	0 BFA23TV02H			\$400.00 NM
				1 NEWS @ 530P	530-6p	:3	0 BFA23TV02H			\$400.00 NM
	4 V	VHAS W 0	5/03/23 5:39 PM WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TVO2H			\$400.00 NM
	5 V	VHAS Th 0	5/04/23 5:42 PM WHAS1	1 NEWS @ 530P	530-6p	:3	0 BFA23TVO3H			\$400.00 NM
7	04/28/23	3 05/04/23	WHAS11 NEWS @ 6p	6-630p	11111	:30	5	\$450.00	NM	
	Weeks:	Start Date 04/28/23	End Date <u>MTWTFSS</u> 05/04/23 11111	Spots/Week 5	<u>Rate</u> \$450.00					
Spo	ots: <u>#</u>	<u>Ch Day A</u>		tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
	2 V		5/01/23 6:10 PM WHAS1	1 NEWS @ 6p	6-630p		0 BFA23TV02H			\$450.00 NM
	-		5/02/23 6:16 PM WHAS1	•	6-630p		0 BFA23TVO2H			\$450.00 NM
			5/03/23 6:10 PM WHAS1		6-630p		0 BFA23TV02H			\$450.00 NM
	5 V	VHAS Th 0	5/04/23 6:15 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TVO3H			\$450.00 NM
8	04/28/23	3 05/03/23	ENTERTAINMENT TON GHT	II 7-730p	111	:30	3	\$500.00	NM	
	Weeks:	Start Date 04/28/23	05/04/23 - 11- 1	Spots/Week 3	<u>Rate</u> \$500.00					
Spo		<u>Ch</u> <u>Day</u> A			Start/End Time		h Ad-ID			Rate Type
		MG for	8.1 04/28	TAINMENT TONIGHT	7-730p	-	0 BFA23TV02H			\$500.00 NM
				TAINMENT TONIGHT	7-730p		0 BFA23TV02H			\$500.00 NM
	3 V	VHAS W 0	5/03/23 7:25 PM ENTER	TAINMENT TONIGHT	7-730p	:3	0 BFA23TV02H			\$500.00 NM
9	04/28/23	3 05/04/23	INSIDE EDITION	730-8p	1-11	:30	3	\$500.00	NM	
	Weeks:	Start Date 04/28/23	<u>End Date</u> <u>MTWTFSS</u> 05/04/23 1-11	Spots/Week 3	<u>Rate</u> \$500.00					
Spo	ots: <u>#</u>	Ch <u>Day</u> A		tion	Start/End Time	Lengt	h Ad-ID			Rate Type
			5/01/23 7:45 PM INSIDE		730-8p		0 BFA23TV02H			\$500.00 NM
			5/03/23 7:50 PM INSIDE	-	730-8p		0 BFA23TV02H			\$500.00 NM
	3 V	VHAS Th 0	5/04/23 7:53 PM INSIDE	EDITION	730-8p	:3	0 BFA23TVO3H			\$500.00 NM
10	04/28/23	3 05/02/23	THE ROOKIE	8-9p	- 1	:30	1	\$800.00	NM	
	Weeks:	Start Date 04/28/23		Spots/Week 1	<u>Rate</u> \$800.00					
Spo	ots: # C	Ch Day A		•	Start/End Time	Lengt	h Ad-ID			Rate Type
		VHAS Tu 0			8-9p		0 BFA23TVO2H			\$800.00 NM

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Estimate #	11844							

Line Ctent			4. D			Oto at/E and i	Time	TUTTO	l a a aith	Spots/	Data	Turne		
Line Start	Date E	ind Da	te Desc	ription		Start/End	rime i	MTWTFSS	Length	Week	Rate	Туре		
11 04/28	/23 0	5/04/2	-		WS AT 11	11-1135p		1-11-11	:30	5	\$400.00	NM		
			M-F/											
Weeks		art Da			<u>rwtfss</u>	Spots/W	/eek	Rate						
	04	/28/23	B 05/04/2	23 1-	11-11		5	\$400.00						
Spots: #	<u>Ch</u>	Day	Air Date	<u>Air Tim</u>	e Descrip	tion		Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
4	WHAS	Μ	05/01/23	11:32 P	M WHAS1	1 NEWS AT	11 M-F/SU	11-1135p	:3	0 BFA23TVO	2H		\$400.00	NM
5	WHAS	W	05/03/23	11:25 P	M WHAS1	1 NEWS AT	11 M-F/SU	11-1135p	:3	0 BFA23TVO	2H		\$400.00	NM
6	WHAS	Th	05/04/23	11:23 P	M WHAS1	1 NEWS AT	11 M-F/SU	11-1135p	:3	0 BFA23TVO	ЗН		\$400.00	NM
								Total Spots	3	80				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$12,300.00

Agency Commission \$1,845.00

Net Amount Due \$10,455.00

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